



**A.D. MAKEPEACE
COMPANY**

Inspired by Nature

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MAKEPEACE TO ACQUIRE READ CUSTOM SOILS

Wareham, MA -- The A.D. Makepeace Company today announced it has acquired Read Custom Soils of Canton from A.A. Will Sand and Gravel Corp.

Read is the premier custom soils provider in the New England Market and can meet nearly any specialty soil specification. The company has a strong presence in the engineered soils markets for certified green roof media, premium equestrian footing, proprietary baseball infield mixes, and other specialty materials products.

The custom soils operation will continue to operate under the Read name, in conjunction with the A.D. Makepeace Company, which established a materials division in 2006. The combined operation will work under the direction of George Rogers, senior vice president of Makepeace, with the Read Custom Soils operation headed up by current principals, Anthony Will and Terence Driscoll.

“This strategic alliance permits the A.D. Makepeace Company to establish a leadership role in the custom soils business,” said Michael P. Hogan, president and CEO of the A.D. Makepeace Company, noting that Makepeace and Read have been in operation for a combined 280-plus years. “The Read name is well known in the regional marketplace for its technical competence and integrity. Tony and Terry have taken the lead in building a business with an excellent reputation, and we look forward to expanding this operation, to take advantage of the growing interest in environmentally sound construction solutions.”

Anthony Will, principal of Will, said that “Sand is a basic component in many engineered soils, so we can bring a lot of added value to Makepeace’s extraordinary reserves of clean bank sand. We have worked successfully with Makepeace on many jobs and believe that our technical expertise, and professional sales force combined with Makepeace’s resources will ensure Read of a continued leadership role in the engineered soils marketplace.”

The sand and soils used by Read are a byproduct of the cranberry industry, as they are removed to create new bogs. In addition to using the materials for engineered soils, Makepeace sand is also used on its cranberry bogs to control pests and weeds and reduce the use of chemicals.

The A.D. Makepeace Company is the world’s largest cranberry grower, the largest private property owner in Massachusetts, and a recognized leader in environmentally responsible land development and stewardship.

Read Custom Soils is licensed to manufacture the proprietary CU Structural Soil™ and Rooflite™ certified green roof media. Read is the Massachusetts distributor of GGT Footing™ and is the only premium equestrian footing supplier in the region. Read is the exclusive New England distributor of DuraEdge™ baseball infield mixes and FieldSaver™ amendment. Read is also the New England representative for FiberSoils™ Turf Reinforcement Systems and is the Massachusetts authorized blender of Stabilizer™.

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