



August, 2009

We would like to invite your organization to join the A.D. Makepeace Company and the Cape Cod Cranberry Growers' Association to participate at the Sixth Annual Cranberry Harvest Celebration during Columbus Day weekend, October 10 and 11, 2009.

Each year our event has grown in attendance, last year's Celebration attracted approximately 12,000 visitors. We anticipate the same success this year as this event attracts many local families, as well as tourists who enjoy the early autumn on the South Coast.

We have a great interest in incorporating local non-profit organizations in this event. Historically, non-profit groups have been sponsors, volunteers, held activities, had exhibitor spaces, offered food concessions, and have had the opportunity to get their group's information out to a wide audience.

We have several options for you to participate in our event to raise funds and exposure for your worthy cause.

- **Volunteers Needed** ~ your organization can help us fill vital roll in assisting our guests while you raise funds for your group. This is a great opportunity for students to gain volunteer hours, build their resume or even to achieve a badge for scouts!
 - 6-11 volunteers, 9:30 a.m. - 4:30 p.m. will receive a \$300 donation per day.
 - 12 or more volunteers, 9:30 a.m. - 4:30 p.m. will receive a \$600 donation per day.
 - Please note: children under 14 years old, must be accompanied by an adult. A limited number of volunteers are needed each day and will be accepted on a first-come first-serve basis.

- **Plan and manage an Activity** ~ many of our nonprofit groups have held child friendly activities and educational displays which are fun ways to raise awareness and raise some funds for your organization. Groups have offered such enjoyable activities as scavenger hunts, face painting, mini golf, pie eating contests, bobbing for apples – the options are endless!!
 - \$50.00 fee for two days for non-profit exhibitors
 - Fee will be **waived** in exchange for promotion of the event through your connections (website, email blasts, mailings). All advertising must be approved by the Cranberry Harvest Celebration Committee.
 - A food concession application must be completed and may be downloaded from our website, www.admakepeace.com.

- **Be one of our Exhibitors** ~ an exhibitor space allows you to be creative in getting your message out to thousands of people and allows for fundraising.
 - \$50.00 fee for two days for non-profit exhibitors
 - Fee will be **waived** in exchange for promotion of the event through your connections (website, email blasts, mailings). All advertising must be approved by the Cranberry Harvest Celebration Committee.
 - An exhibitor application must be completed and may be downloaded from our website at www.admakepeace.com

- **Be one of our Food Vendors** ~ a food vendor space allows you to be maximize your fundraising capabilities while getting your message to thousands.
 - \$100.00 fee for two days for non-profit exhibitors
 - Fee will be **waived** in exchange for promotion of the event through your connections (website, email blasts, mailings). All advertising must be approved by the Cranberry Harvest Celebration Committee.
 - An food concession application must be completed and may be downloaded from our website at www.admakepeace.com

All volunteers, vendors and exhibitors are listed in our program book. Additional advertising space is available at a reduced rate for non-profit organizations.

If your group is interested in participating in the Cranberry Harvest Celebration please contact Kim Houdlette at khoudlette@admakepeace.com or call 508-322-4028.

In addition to this event, the A.D. Makepeace Company welcomes non-profit organizations to utilize our grounds for their own events and fundraising activities. If you would be interested in such an opportunity please us the contact information above to contact Kim.

Sincerely,
 Kim Houdlette
 Cranberry Harvest Celebration Committee